

Good News for Sensitive Skin: Dermablend Celebrates 30 Years with New Products

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A few weeks ago, amid a torrential rain storm, I headed to the penthouse of the Cooper Square Hotel in NYC, which happens to be encased by floor-to-ceiling windows — quite the experience in the pouring rain as you might imagine! I was there to fete the 30th anniversary of [Dermablend](#) — 30 years! I couldn't believe that the brand has been around for that long because in all my years as a beauty product junkie I've never once tried any of their products. The event began with Dermablend reps presenting a \$15,000 check to [AAD's Camp Discovery](#), a unique organization supporting children with skin disorders, and they then presented two new products to the roomful of editors and bloggers: A mineral powder which just launched this week and a skin perfector primer, launching in November.

I'll turn back to their skin perfector in a few months (nothing worse than hearing about a product you can't go out and buy right away!), and focus on their awesome [new mineral powder](#) (\$24), their [Smooth Indulgence Foundations](#) (\$30), and their [Smooth Indulgence Concealers](#) (\$21). The latter two are especially perfect for summer because they not only come in an endless array of colors, but they are each packed with SPF 20.

Dermablend is the go-to brand for people with serious skin issues (they're the #1 dermatologist recommended brand), so they'll work for even the most sensitive skin. I've been getting a good 7-8 hours of sleep these last few weeks so I haven't used their concealer all that much but, when applied over my [Hourglass primer](#), their Smooth Indulgence Foundation glides on super smooth without feeling like my face is being weighed down by a heavy mask. After applying a thin coat of the foundation, I've been setting it with the new mineral powder. The powder gives translucent coverage and is lightweight so the two work very well together. Even in this sticky weather my skin feels like it can breath and my pores haven't gotten clogged since the powder is designed to absorb skin oil.



While the powder is only available in two shades (Dusk and Amber), the foundations and concealers come in a wide array which you can check-out [here](#). Just don't forget to use a skin primer — it will make all the difference when it comes to how smooth the foundation/concealer glides on!

Images: Dermablend

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