

## Good News for Sensitive Skin: Dermablend Celebrates 30 Years with New Products

By MELISSA | *Published:* JUNE 3, 2011

A few weeks ago, amid a torrential rain storm, I headed to the penthouse of the Cooper Square Hotel in NYC, which happens to be encased by floor-to-ceiling windows — quite the experience in the pouring rain as you might imagine! I was there to fete the 30th anniversary of Dermablend — 30 years! I couldn't believe that the brand has been around for that long because in all my years as a beauty product junkie I've never once tried any of their products. The event began with Dermablend reps presenting a \$15,000 check to AAD's Camp Discovery, a unique organization supporting children with skin disorders, and they then presented two new products to the roomful of editors and bloggers: A mineral powder which just launched this week and a skin perfecter primer, launching in November. I'll turn back to their skin perfecter in a few months (nothing worse than hearing about a product you can't go out and buy right away!), and focus on their awesome new mineral powder (\$24), their Smooth Indulgence Foundations (\$30), and their Smooth Indulgence Concealers (\$21)

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