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◀◀ David Gandy, Henry Holland,  
and Agyness Deyn All Ran the  
London Marathon This Weekend

the Cut

BEAUTY  
NEWS

Look, It's Lindsey Wixson's Jason  
Wu Prom Dress ▶▶



Photo: Courtesy of Lancôme

## FRAGRANCE

- [Daria Werbowy](#) fronts the fragrance campaign for Lancôme's new scent, O de L'Orangerie. [[Fashion Gone Rogue](#)]
- Department-store fragrance spritzers are being trained to promote perfumes in a less aggressive manner, which will hopefully make navigating the beauty counters less of a gauntlet-style run. [[NYT](#)]
- Here are two versions of Kirsten Dunst's commercial for Bulgari's new fragrance, one of which includes behind-the-scenes footage. [[ONTD](#)]

## NAILS

- The ever-popular [spring 2011 Prada collection](#) has now inspired a banana-patterned manicure, courtesy of London-based salon WAH Nails. [[StyleList](#)]
- Essie Weingarten doesn't think any other nail polish companies come up with brand names for their products that are as clever as her own. [[Fashionista](#)]

## HAIR

- In a new editorial for *Interview* magazine, [Guinevere van Seenus](#) has bright red hair, à la Milla Jovovich in *The Fifth Element*. [[Fashion Gone Rogue](#)]

## MAKEUP

- To complement their line of concealers and foundations, Dermablend cosmetics produced a line of four naturally crafted makeup brushes. [[Beauty Counter Blog](#)]



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